



ISSN: 0975-833X

RESEARCH ARTICLE

THE RELATIONSHIP BETWEEN CAPITAL STRUCTURE AND OWNERSHIP STRUCTURE

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ARTICLE INFO

Article History:

Received 07<sup>th</sup> December, 2014  
Received in revised form  
18<sup>th</sup> January, 2015  
Accepted 20<sup>th</sup> February, 2015  
Published online 31<sup>st</sup> March, 2015

Key words:

Corporate ownership,  
Capital structure,  
Pakistan.

ABSTRACT

**Purpose:** The study is undertaken to look into the particular under-researched relationship between 'possession structure' and 'money structure' in an emerging industry. It falls in the list of first research, to help apply both equally one and reduced-form formula procedures using a screen data strategy.

**Methodology:** The study applies econometrics modeling, using both single equation and reduced equation models, for panel data.

**Findings:** Credit card has been an enough experience for the credit card users. The capital is intensive in nature, in order to have a long-term relationship between capital and techniques for users. Institutional stakeholders are included in this perspective as the substantial potential knowledge for the collection and the interpretation of the information for any efficiency in the research.

**Practical implications:** The reasonable ramifications of this study explain financial specialists and supervisors ought to consider both capital structure and possession structure when they take their speculation choices.

**Originality:** This is the first investigation of cooperation between institutional proprietorship and capital structure in Jordan, where there are contrasts in terms of institutional and budgetary structures, as compared to those in created markets.

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INTRODUCTION

There is an expanding agreement amongst teachers, in addition to users, the property pattern regarding financial stock options have a substantial effect on the operations of large-scale corporations. Economists peculiarly analyze the effects of corporate actions upon substantial investors. People review the position of substantial financial institutions, and also modest dispersed owners regarding financial debt stock options. Amongst users, the Wall Street structure Neighborhood Record (1995) analyzed the position enjoyed by substantial private investors. Significant research is in place, in addition to discussion, on the optimum investment capital construction. The relation between firm's title and financial framework is usually examined from the financial statements. Leland and Pyle (1977) and Jensen (1986), are amongst the initial students to address this challenge. Moreover, there is empirical proof of the relationship concerning financial framework and institutional title. Chaganti and Damanpour (1991), Jensen et 's. (1992), Grier and Zychowicz (1994), Moh'd et 's. (1998) and Brails ford et 's. (2002) recognize a real relationship regarding financial framework and institutional title framework.

This specific dynamic relationship has been reasonably abandoned from the emerging markets, particularly from Pakistan. For that reason, this specific analysis is undertaken to observe the interaction between cash framework and title framework with emerging markets, by taking the case study of Pakistan.

Institutions are considered as major players with economic market segments, and their impact with corporate governance continues to be growing on account of the privatization coverage adopted by developing countries. Precisely, it can be stated that institutional presence appears to have middle significance in various corporate governance techniques. Institutional entrepreneurs perform a key function of overseeing those corporations which they assign value. Proprietors (shareholders) from the firm possess unique rights; such rights add some political election from the panel associated with owners, which behave as a real estate agent to keep an eye on its efficiency through the firms' managers. Institutional activism comes up when the entrepreneurs (shareholders) are usually frustrated with the inefficiency from the panel associated with owners (Gillian and Starks, 2002). Chidambaram and Bob (2000) dispute of which significant shareholders perform a vital purpose within transmitting details to additional shareholders. Significant shareholders can purchase information through operations and monitor details of additional shareholders. Modigliani and Miller (1958) claim,

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there is no variation among credit card debt and equity financing in relation to on-line transfer to the agency. Thus, it is important to investigate what establishes firms' investment capital composition.

Significant analysis in business financing may be dedicated to detailing these circumstances that investment capital composition does affect a new firm's importance. However, empirical analysis on this subject may be generally limited to nations, which may have equivalent institutional attributes. The composition of capital in developing nations has not received the identical focus in the books. Presentation area et 's. (2001) examine cases of ten developing nations: India, Pakistan, Thailand, Malaysia, Zimbabwe, Mexico, South America, Bulgaria, Nike Jordan's and Korea. They state, "In general, debt ratios in developing countries seem to be affected in the same way and by the same types of variables that are significant in developed countries. However, there are systematic differences in the way these ratios are affected by factors such as GDP growth rates, inflation rates and development of capital market (Booth *et al.*, 2001, p. 118)."

## Literature Review

Institutional shareholders get substantial practical knowledge inside collecting and interpreting information on firms' efficiency'. Firm theory suggests the ideal 'cash design' and 'possession design' may decrease organization charges (Jensen and Meckling, 1976; Jensen, 1986). Empirical studies on this discipline come across with mixed results. Chaganti and Damanpour (1991), Grier and Zychowicz (1994), Bathala et ing. (1994), and Crutchley and Jensen (1996) have observed a negative relationship between institutional possession and power. Conversely, Leland and Pyle (1977), Berger et ing. (1997) and Chen and Steiner (1999) are of the view, managerial possession and power is positively connected. Furthermore, Tong and Ning (2004) claim that companies with higher power quotients offer a negative indication, which the agency faces, associated with operational problems. Thus, institutional shareholders prefer companies with lower power quotients.

Objective of this research is to determine the 'power' and 'debt' broken down with the help of possessions (LEV). A range of parameters are used to seize the property design for example, a logarithm of the volume owned or operated by means of institutional shareholders (IO), along with the percent of institutional property from the buyer explained by (PIO) (Tong along with Ning, 2004). These indices represent size and portion, respectively.

## Factors of capital structure and ownership structure

### Dividends

David and Williams (1985) and Cooper and Stone (1985) state a corporations that has a status intended for spending a relentless steady stream of returns deal with less asymmetric info any time stepping into your value market. Therefore, dividend installments symbolize an indication of sound economic health insurance because of increased debt-issuing

potential; stakeholders are likely to anticipate a positive relationship between dividend installments and leveraging.

Businesses having a popularity pertaining to some sort of steady stream of benefits are going to be monitored through the money market (Short *et al.*, 2002). Institutional control may well represent choice monitoring device, and thus this may slow up the requirement of money market segments while external monitoring process (Zeckhauser in addition to Lb, 1990). Hence, in accordance with organization concept, there is again positive relationship concerning dividend installments in addition to institutional control (Jensen, 1986; Zeckhauser in addition to Lb, 1990; Short *et al.*, 2002). On the other hand, the particular lifetime of institutional control mitigates the need pertaining to benefits in order to indicate great efficiency (Short *et al.*, 2002). Therefore, signaling concept advises some sort of trade-off regarding benefits to institutional control. Dividend payout rate (DPO) could be used as a baseline, in order to study the particular dividend coverage relation between firm's financial framework and control framework.

### Profitability

Good pecking gets the idea inside the occurrence regarding asymmetric information, a good firm would prefer internal financing above different sources of cash, nevertheless would likely issue credit card debt if internal financing ends up being exhausted. Least attractive choice for that firm would be to issue brand-new money. Profitable firms will certainly have an overabundance of maintained income. Hence, a poor partnership is usually anticipated concerning control and earlier productivity (Donaldson, 1961; Myers, 1984; Myers and Majluf, 1984). It is estimated that institutions may choose to grow to a bigger corporations. The more worthwhile organization can be, least are the possibilities of default and economic complications, resulting in bankruptcy proceeding. Therefore, an optimistic relationship can be estimated involving earnings and institutional title. On the other hand, Tong and Ning (2004) come across the confined data that institutions choose to grow to gigantic corporations. Earnings (measured since the returning in equity) can be negatively related to normal financial reserve institutions keep. The returning in fairness is employed as an index with regard to organization earnings with this review (return in fairness proportion (ROE)).

### Business risk

BR is one of the important factors that could affect money design in the company. Bhaduri (2002) states: "Since personal debt involves a commitment associated with recurrent check, remarkably leveraged organizations are prone to economic hardship costs. Therefore, organizations using erratic earnings are likely to be less leveraged (Bhaduri, 2002, p. 202). " Hence, in line with the bankruptcy concept, there is negative relationship between BR and money design. Institutional traders are inclined to purchase organizations using reduced BRs because organizations using excessive volatility inside their earnings may have higher chance to default and bankruptcy. Therefore, an adverse relationship will be expected between firm's BR and institutional possession. The

actual analysis employs a standard deviation associated with 'give back' in resources as an indication pertaining to organizations BR.

### Asset structure

According to the firm charge idea, the shareholders of a leveraged firm desire to get sub-optimally (Titman along with Wessel's, 1988). However, the tangible firm's assets are, the greater these assets work as collateral. Collateralized assets can easily reduce the opportunistic behavior. For that reason, an optimistic relationship between tangible assets and financial debt is usually predicted (Bhaduri, 2002; Huang and Tune, 2006; Jensen and Meckling, 1976; Rajan and Zingales, 1995; Titman and Wessel's, 1988). Moreover, bureau hypothesis shows suitable investment capital and possession structures may be used to minimize bureau costs (Jensen and Meckling, 1976; Jensen, 1986). Therefore, a poor relationship concerning resource tangibility and possession construction is anticipated. It is because tangible property can become an asset pertaining to increased degrees of credit card debt. Consequently, institutional buyers favor to buy corporations using minimal tangible property. Analysis employs preset property in order to complete property relation since indicator connected with firm's tangibility (TANG).

### Liquidity

Liquidity rates have got both equally positive and negative relation to the main city composition decision; therefore, the online result is unknown. First, businesses together with large liquidity rates might have somewhat larger personal debt rates because of their greater capacity to satisfy short-term requirements. This particular argument suggests a good partnership involving any firm's liquidity and its particular personal debt ratio. Additionally, businesses with more liquid resources could use this kind of resources while options for fund to advance upcoming expense prospects. As a result, any firm's liquidity location could have a negative influence on its leverage ratio. Myers and Rajan (1998) explain, when a firm's cost of liquidity is large, outside collectors control the amount of personal debt loans open to the organization. As a result, a negative partnership involving personal debt and liquidity would be estimated. Similarly, the effect of property liquidity can be an uncertain to help institutions. A superior liquidity relation can be regarded as a negative sign, given it suggests firm faces difficulties relating to options for the long-term purchase choices. Therefore, an increased liquidity relation can be regarded as a negative sign for institutions. Nevertheless, an increased liquidity relation can be regarded as a good sign for the firm, explaining a firm can easily spend and has thin chances to default. Thus, higher liquidity is an encouraging sign for institutions. In order to evaluate the effect of liquidity, case study makes use of the particular relation of existing resources to help existing liabilities as being a proxy for liquidity with firm's resources (LIQ).

### Growth

Nature of problems is usually more severe for growing firms, because they are more versatile in their number of upcoming

opportunities. The anticipated progress price must relate to long-term power. Businesses using high-growth opportunities give an optimistic indication about firm's upcoming overall performance. Which is why, institutional traders prefer to invest in high-growth businesses rather than lower kinds. Hovakimian *et al.* (2004) claim high expansion businesses may bring far more funds benefits to institutional traders if compared with lower expansion kinds. The institutional traders seeing that taxpayers would choose to invest in capital-gain stocks, will be able to wait for tax expenses and prevent two times taxation. Thus, a new firm's expansion opportunities are generally accepted as a good indication for institutional traders. The study makes use of market-to-book ratio (MB) just as one sign from the expansion opportunities of a corporation.

### Size

There are significant facts that explain how a good firm represents an essential part in the cash framework choice. Large companies are usually valued along with fewer at risk of a bankruptcy proceeding. Thus, a positive relation will be predicted between some sort of firm's measurement and its particular leverage (Titman and Wessel's, 1988; Bhaduri, 2002). Institutional buyers like to purchase bigger organization's share, with a belief of low risk associated with bankruptcy. For this reason large scale organizations adopt essential financial risk mitigation strategies. As a result, there lesser stakes subject to economic problems and bankruptcy risk (O'Brien and Bhushan, 1990; Tong and Ning, 2004). Firm's organic logarithm associated with complete property is used as a proxy in terms of agency measurement (in SIZE).

## MATERIALS AND METHODS

The data for different variables of study was obtained from balance sheet analysis of manufacturing firms listed on KSEC. In order to study the different off on and corporate government, we obtained the information discussed by manufacturing firms was taken from financial statements of the expected firms. The firms included in the sample were those firms that maintained then measure on KSE 100 unless through the sample received. Thus we were reached to (17) firms that qualified for our strategic criteria. The sample received was from 2008-2013 and we obtained 89 firm year observations. The sample received is robust because the incorporation all the thinks of the Pakistani economy.

## RESULTS, DISCUSSION AND CONCLUSION

The results of regression model are described with the help of factors, and 'random and fixed effect model' implication. 'Effect model' and 'quartile regression' are applied in this paper to include the most comprehensive form of standard measures for research. These are definitive tools of regression are considered; which are considered for definitive increase in one variable as compared to the other variables (Ben Mohamed, Souissi, Baccar, and Bouri, 2014).

Efficient behavior amongst variables must be ensured for working. Compliance with the reflective results is included in

the later part in discussion section. The relationship of capital market with financial position and ownership structure is considered in this paper, as the crucial form of the standards and measures (Choi, Zahra, Yoshikawa, and Han, 2015). First and foremost is the consideration of model nature, relationship of the variables, hypothesis and the nature of questions to be covered up in this regard. Model suggested for this paper is quartile relationship and regression model, which is same as the regression analysis of linear and multiple natures.

### Interpretation of results

STATA is used to measure the impact of variables on each other.

Correlation Results								
wlev	1.0000							
wcgm	0.4182	1.0000						
wdpr	-0.0840	0.0907	1.0000					
wroe	0.2938	0.3023	0.5374	1.0000				
wtang	0.6123	0.2716	-0.2056	-0.0568	1.0000			
wliq	-0.5765	-0.2628	-0.1341	-0.3369	-0.3716	1.0000		
wmbr	0.1838	0.0172	0.5517	0.6988	0.0279	-0.3969	1.0000	
wsize	0.6545	0.4250	-0.2042	0.0593	0.4625	-0.2059	-0.2480	1.0000

Independent Variable	Coefficients	P-Value
WCGM	0.0025259	0.826
WDPR	-0.052	0.232
WROE	0.000	0.961
WTANG	0.22	0.003***
WLIQ	-0.089	0.000***
WMBR	0.015	0.044**
WSIZE	0.148	0.000***
Constant	-2.261	0.000***

The results provided an example of regression in linear and multiple forms that provides an exclusive form of the standards. The tools used in this regard are quantified as explained in the results. Stata results present a positive relationship amongst variables (Ding, Guariglia, and Knight, 2013), which explains the organization's capital is positively related to return on investment and other factors. Wcgm is positively correlated with the capital whereas Wdpr, Wroe, Wtang are positive, negative and positive correlated respectively. P values for the variables Wliq, and Wsize are 0, that means they are highly significant in their results whereas the Wcgm, Wdpr and Wroe are not significantly correlated with the capital in Pakistan (Gugler, Rammerstorfer, and Schmitt, 2013).

### Correlation

These correlations must be considered as criteria for the capital investment, the relationship and three main companies included in this dataset. The relationship between variables is positive in nature and considered for more empowered standards. Effectiveness, correlated with issues and tasks, is the major implications for targets. These results are more crucial in nature whilst they are contemplated for their scenario in information and capital investment for structural needs. The preparation of the capital theories and its implication is diverse in nature and must be accumulated as per the needs. Techniques are more effective in the Pakistani scenario, as

there is much efficient working and less chances of 'no effect' or 'zero effect' of any model variable on the other variables (Jiang, Kim, and Pang, 2011).

## DISCUSSION

Credit card has been an enough experience for the credit card users. The capital is intensive in nature, in order to have a long-term relationship between capital and techniques for users.

Institutional stakeholders are included in this perspective as the substantial potential knowledge for collection and interpretation of the information for any efficiency in the research. According to the theory of firms, a firm must be ideal in the cash designing and have efficient nature of working. Information in these relevant standards is used as a tool to test the relationship among possession design and cash design which can be estimated for the foundation of the related information (Sanjo, 2015). A system cannot be used as the pioneer effort until it has been included in the standards and techniques employed, which is more satisfying. Economy on itself is not the best solution to any issue, major findings suggested by the capital investment and human resources investment confirms less cash issues in this regard. Pakistani economy is lacking in most of the financial parts but foremost is increased capital investment in the industrial areas (Schmitz, 2013).

There are scanty empirical studies in context to Pakistan, which focus on the capital structures and standards, which deem key measures in this regard to record the uplift in economic powers. Simplification of ideas and tools for these ideas are included in monetary and economic policies, underlining the major effects and solutions. Interventions in capital system can be determined by the results of this study, as standards are outlined, which are adopted in policy making and effective planning (Teixeira and Tavares-Lehmann, 2014). Dividend is key factor in this research paper that issues, and contrary to the other factor, analysis in the long run. Organizations who are offering the dividend in Pakistan, there is more demand and satisfaction in their financial credibility (Turner and Guilding, 2014). Lacking on the part of the employers and employees is not highlighting company's

financial health or dividend related issues, to call urgency on the short-term basis.

Results are also in the favour of the paper, as there is positive relationship of dividends with the standards and tools of organization for the capital structures and investments. To map out a standard for techniques and temporary issues, there is no substantial research conducted in Pakistan's context that caused the insignificance of results in a clear way. Second key variable, which is discussed in this paper, is 'profitability', as it is evident amongst major issues in an organization that companies are facing major flaws in capital investment while managing trends for profitability. To ensure techniques and immediate results, tools are more significant in investment and industrial sectors, for the secondary and the primary techniques. Profitability is the major concern when we deem investors and creditors, as major focus in organizational scenario. Infrastructure intensive industries are deploying more as compared to the other industry players. The profitability ratio and factors are more crucial in nature whilst in relation to their long run comparison considered (Wei and Zhang, 2008). Karachi stock exchange is used as the main database in this study, which complies with the rules of relative testing and the database development with the rules and the regulations. Techniques in this perspective are left with organizations and the companies to mention their stakeholders, stockholders as the terms are not mentioned in the more comprehensive manner (Ağca and Mozumdar, 2008). Success and ideas in the financial market are more dependent on a chronological manner of trends than techniques. Assembling the entire working on sophistication of ideas and measures for new equity investment in organization are more feasible for technology based companies (Bürker, Franco, and Minerva, 2013). The dataset employed the traditional approach for banks and the companies to infer that the more is the significance of the tasks, the more there will be an enough measure for the issues and their correlation (Anwar and Sun, 2015).

The implication of the results for asset management is more sophisticated in nature as the Bata, and other two companies are addressing the concerns and long run amplification of ideas to more effectively demonstrate trends and measures in long run. These tools are not only deployed to have an introduction of ideas and techniques adopted by Bata and same nature companies, but also conveys major concerns to certify nature of issues, risks and the available solutions (Buzzacchi, Scellato, and Ughetto, 2013). These results can be served as a baseline for new research. Capital investment in the Pakistan will have more simplified and updated basis of development as there is more need for the dividend surety, next age of profitability and the asset management techniques to ensure the higher the needs of entire working criteria, the more will be the chances and the working quality for the capital investment (Chalermchatvichien, Jumreornvong, and Jiraporn, 2014).

## Conclusion

This paper is based upon the capital investment and its relationship with the ownership structure. The relationship has been the key topic in the discussions since last few years as a baseline of the major and minor factors. Major factors included

in this study are acquired through the issues, the major financial situation variables and the quality factors of three major pillars of industry in Pakistan. All of the variables are employing the key turns in this regard and they are the makers of the next start up planning and development needs.

Bata has counted for many junctions, issues and the empowered reasons, but there is no possible single outcome in the Bata that can consolidate their way of working with the data used and data required. The data set of three companies provide an ample of the ideas and the balance sheet provided an viewpoint that there is continuous ups and downs in the system of Bata inc. Companies in this context are further related to Atlas Honda, Dawood Company, Engro power and ICI Pakistan that compares and provides an effective solution for the last five years performance of all the mentioned tycoons in Pakistani context. The companies are also provided with an opportunity to deal the issues and make out a plan to develop in the expansion way through product line expansion and the needs of the expansion (Chung and Wang, 2014).

The future outcomes and research can be further explored in comparative limits. The concerns and the key strict requirements are mentioned in the relative measures, those must be understood in terms of future concerns. The major finding that will outstand and must be understood while developing policies, is working with the key terms and the capital as the major focus in any organization (Dimelis and Lyriotaki, 2007). Policy makers and the researchers are the main parties who will be able to have a main idea for the concerns from this study. Making up the entire plan according to the economic situation will be easier as compared to the standards and the key tools for effective planning. Summing it all over, the more or less working in the financial planning has been completed, all the companies are moving towards their competitive position in the long run (Dimmock, Gerken, and Marietta-Westberg, 2015).

## Appendix

### Qreg Results

Iteration 1: WLS sum of weighted deviations = 6.500171  
 Iteration 1: sum of abs. weighted deviations = 6.7484681  
 Iteration 2: sum of abs. weighted deviations = 6.6108055  
 Iteration 3: sum of abs. weighted deviations = 6.5438688  
 Iteration 4: sum of abs. weighted deviations = 6.4445722  
 Iteration 5: sum of abs. weighted deviations = 6.4439739  
 Iteration 6: sum of abs. weighted deviations = 6.4352994  
 Iteration 7: sum of abs. weighted deviations = 6.430229  
 Iteration 8: sum of abs. weighted deviations = 6.4130077  
 Iteration 9: sum of abs. weighted deviations = 6.4075088  
 Iteration 10: sum of abs. weighted deviations = 6.386451  
 Iteration 11: sum of abs. weighted deviations = 6.3774798  
 Iteration 12: sum of abs. weighted deviations = 6.3763999  
 Iteration 13: sum of abs. weighted deviations = 6.3735781  
 Iteration 14: sum of abs. weighted deviations = 6.3728466

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